## HOLISTIC STUDENT SUPPORT

Collaborate with students both in and out of the classroom to understand and respond to their needs and goals

# **Strategic Actions Fall 2022 Update**

#### Increase Total FTE and Headcount.



As of week eight of fall term, total FTE is down 1.4% and headcount is down 6%. Some of our decline can be attributed to our CTE Supplemental and Apprenticeship enrollment, neither of which the SEM plan/holistic student support efforts are intended to impact.

In more positive news, we may be seeing fewer students but there is an increase in students taking more credits than in previous terms. There is an 0.2% increase in students taking 6-11 credits and 1.3% increase in students taking more than 12 credits. An increase in credit-taking behavior is good for students and for CCC's FTE.

It is important to note that while this particular goal is tied to both the Strategic Enrollment Management (SEM) Plan and the holistic student support strategic priority indicators, the action items in the SEM Plan are good for students regardless of whether they impact FTE and/or Headcount. Additionally, we expect that as the action items are implemented, we will see a direct result in retention and completion.

To Do: Establish overarching goals for the SEM Plan (e.g. increase in completion rates).

### Finalize and implement a strategic enrollment management plan for CCC.



The 2022-2026 SEM Plan is completed and has been launched! Leads for all 2022-23 SEM tactics are meeting on Nov. 21 to begin working through managing their tactics (projects).

Use SEM plan to focus, align, and cultivate new resources used in support of goals related to access, enrollment, retention, and completion.



As we have just launched the SEM Plan, we will now shift our implementation efforts in a few ways:

- 1. Support the 2022-23 tactics and activities and ensuring they connect with each other in areas of strategic partnerships (i.e. looking for alignment).
- Communicated a request of the 2023-24 tactical leads to explore any budgetary requests needed for implementing their activities so that those requests could be made in the current Unit Plan process (i.e. cultivating new resources).
- 3. Ensure the maintenance, support, and alignment of SEM activities has a "home". This has been accomplished by creating a new subcommittee of the Access, Retention and Completion (ARC) Committee called: SEM Strategic Planning Committee (i.e. staying focused and aligned).

### Launch ongoing evaluation of SEM tactics to ensure continuous improvement.



Each SEM Plan tactic has or will have, identified indicators (milestones and measures) to ensure the tactics are effective in meeting their intended outcome. This will also help us determine whether responsive activities actually make a difference in enhancing the experience of students, allowing us to stop doing activities that aren't effective allowing, and the institution to be more focused and efficient.

Additionally, while each tactic within the SEM Plan has its own set of milestones and measures, the SEM Plan itself is lacking indicators that will help us evaluate the continuous improvement of the SEM Plan itself. Those conversations will begin winter term, 2023.





